OPTIMIZING PATIENT HEALTH  
BY IMPROVING THE QUALITY  
OF MEDICATION USE

### Measure Developer
Developing medication use measures in areas of medication safety, medication adherence, and appropriate use

### Quality Educator
Promoting the use and impact of PQA measures and other healthcare quality topics

### Researcher
Investigating the value and effectiveness of quality measures and promoting best practices

### Convener
Fostering relationships with diverse stakeholders to advance shared goals

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### Multistakeholder Membership Organization
Over 200 member organizations including health plans, pharmacies, pharmacy benefit managers, pharmaceutical manufacturers, academic institutions, healthcare technology developers, state and national associations, patient advocacy groups, CMS, and FDA.

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### Transparent and Consensus-Based Process
PQA’s measure development process begins with identifying the high-priority areas for healthcare and gaps in existing performance measure sets. Members participate in the transparent, consensus-based process through advisory panels, measure development teams, and task forces to draft, test, refine, and endorse performance measures of medication-use quality.

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### PQA’s Reach
PQA-endorsed performance measures have been implemented or endorsed by:
- Centers for Medicare & Medicaid Services’ Medicare Part C and Part D Star Ratings Program
- Medicaid Adult Core Set of Health Care Quality Measures
- Health Insurance Marketplace Quality Rating System
- Accreditation programs
- Commercial health plans
- National Quality Forum

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### PQA’s Impact in Medicare Part D Star Ratings
PQA measures allow plans to assess their activities to improve members’ use of medications. Currently, five PQA measures are used for the Star Ratings, while several more are used within the Part D Display Measure Set. Quality bonus payments for the Medicare Advantage programs are, in part, tied to these PQA measures.
PQA Membership Represents

- More than 218 million patients covered by member health plans, pharmacy benefit managers, and healthcare payers
- Over 38,000 community pharmacies and 17 pharmacy chains throughout North America
- 42% of worldwide pharmaceutical sales from 18 of the top 50 global pharmaceutical manufacturers, including 8 of the top 10
- 51 innovative health technology developers delivering today’s and cultivating tomorrow’s healthcare solutions
- Over 6,500 student pharmacists and 2000 faculty members at more than 50 academic institutions
- More than 36,000 patients in long-term care facilities
- Countless pharmacists, physicians, healthcare providers, thought leaders, experts, decision makers, and quality stakeholders

PQA Membership Benefits

Membership with PQA is valuable to your efforts of improving patient care, advancing quality, and maximizing your business potential.

Benefits of membership include:

- Opportunities to shape the performance measures used by healthcare payers and pharmacies
- Participation in research and demonstration projects, collaborations, and grant initiatives
- Exclusive networking and business relationship-building opportunities with quality stakeholders, influential healthcare leaders, and key decision makers
- Valuable market intelligence and insights from the measure development process, networking, educational programming, and communications
- Access to PQA’s Quality Forum Lecture Series, Quality Connection e-newsletter, and other educational content
- Invitations to live educational programs
- Complimentary registration to the PQA Annual Meeting and PQA Leadership Summit
- Use of PQA-endorsed measures and member royalty rates

Joining PQA

Joining is easily done through an online application.

Dues are calculated annually based on a sliding scale and can be pro-rated for organizations joining mid-year.